

Andrew Wisaksono

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Objective

To obtain a fulltime position where I can apply my experiences from mobile app development, web analytics, business optimizing and project delivery work which will encourage growth through data-driven decisions.

Work Experience

Johnson & Johnson IT

Digital Marketing Intern/Co-op

Raritan, New Jersey

June 2016 – July 2017

Duties required knowledge on analytical tools such as Google Analytics, Tableau and Qlik software as well as a working proficiency with Excel. Responsibilities increased towards project management with cross-functional teams and financial investment work with challenging deadlines.

- Spearheaded the production of Data Studio templates for the new Google Analytics service at Johnson & Johnson which was currently being leveraged by 6 teams
- Established the guiding principles and core values for the web analytics our team provides which is being utilized to bring a common ground for all future users of the service
- Delivery managed 20+ projects (\$5 million project portfolio) that focused on creating and enhancing sites through Office 365, allowing a more streamline experience for clients
- Distributed Office 365 licenses to 3,800 users in Application Services and was solely responsible for delegating the testing of their applications in preparation for the company-wide rollout
- Created use cases, wireframes and mockups for 3 projects, one of which is becoming the main application for the onboarding process at Johnson & Johnson

Argenta Adhiloka Pratama

Analytics Intern

Jakarta, Indonesia

June 2015-August 2015

Joined as the first intern within a small (150 employees) start-up company that focused on the business sales and servicing of ATMs. Duties ranged from developing analytical reports to quality control of their financial system.

- Reconstructed account receivable sheet and prevented \$400,000 potential loss from late billing
- Presented in meetings that dealt with engineer performance and marketing techniques using the business intelligence program, QlikView
- Contributed in creating an automated billing system that organized contracts which would efficiently notify the accountant to bill on time and reduce human error

Technical Skills

- **Analytics:** Google Analytics, Google Data Studio, Google Tag Manager, Tableau, Qlik
- **Data Visualization:** Matlab, Maple, Stata
- **Programing:** Java, Visual Basic
- **Productivity Software:** Office 365 (Yammer, SharePoint), Microsoft Office Suite (Excel, Word, Etc.)
- **Project Management:** Trello, Appian, JIRA/Atlassian/Confluence
- **Prototyping:** InVision
- **Accounting:** OneUp

Education

Rutgers University, School of Arts and Sciences

B.A., Mathematics

New Brunswick, New Jersey

August 2014 – January 2017